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The Flower Workshop: Lessons In Arranging Blooms, Branches, Fruits, And Foraged Materials



Synopsis

Written by a celebrated floral designer and lavishly illustrated with full-color photography, this book not only provides step-by-step instructions for 50 stunning floral projects from simple to spectacular, but also equips readers with the skills to customize arrangements at home. Whether hosting a party, helping out with a friend's wedding, or wishing to incorporate the beauty of flowers into everyday life, The Flower Workshop allows you to create dazzling arrangements that go beyond merely pretty and into realms of the dramatic, the unexpected, and sometimes even the magical. Written by a celebrated floral designer and lavishly illustrated with full-color photography, this book not only provides step-by-step instructions for more than forty-five stunning floral projects from simple to spectacular, but also equips you with the skills to customize arrangements at home. Known for her hands-on flower workshops at FlowerSchool New York, Ariella Chezar walks you through the nuts and bolts of creating a variety of small flourishes, tonal arrangements, branch arrangements, handheld bouquets, wreathes, garlands, grand gestures, and more—all accompanied by detailed photography. Chezar offers advice and philosophy on everything from texture and color to foliage and containers, providing an overall approach to living and working with flowers, with an eye toward fresh, local, wild, seasonally influenced floral design. For every occasion, from relaxed and simple to lavish and monumental, The Flower Workshop celebrates the special moments in your life with glorious, fragrant floral arrangements and enhances your surroundings with abundant beauty.

Book Information

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Customer Reviews

• The following chapters show how to make arrangements that light up a dinner, spark a party, or decorate a wedding, • Ariella Chezar with Julie Michaels writes in the introduction to her book, *The Flower Workshop: Lessons in Arranging Blooms, Branches, Fruits, and Foraged Materials*. ~ What ~ This two-hundred-and-fifty-six page hardbound targets those interested in flower arrangements and decorating with floral materials. After an introduction, ten chapters cover arrangements, tools, and flowers, ending with a seasonal flower guide, biographies, acknowledgments, and index. Full-color photographs grace almost every other page. This book begins with the concept of • painterly • arrangements based on the famous artists of the past. After discussing techniques and tools, it gives brief ways to live with flowers. The bulk of the book explains tonal arrangements, favorite flowers, branch arrangements, fruits and berries, bouquets, compotes, and celebrations • all broken down by season, colors, and descriptions. ~ Why ~ As an artist, what I appreciated most about this book is the correlation of painting to making a flower arrangement, using chiaroscuro, one-to-two color designs, repetition in threes, and having the displays not only pretty but dramatic and unexpected. By using color combinations in the same hue with different textures of flowers, fruits, or tree branches, stunning results are achieved. ~ Why Not ~ Having numbered paragraph directions and lists of needed materials, there are few step-by-step visual aids of photographs given to show how to cut, trim, assemble, or display. Some may find the book focuses more on the finished arrangements with their gorgeous touches compared to an instructional format.

If flower photos can be called eye candy, then the images in Ariella Chezar's *The Flower Workshop* are among the richest, most delicious and utterly decadent chocolates you can imagine. Ariella Chezar's breakout book, *Flowers for the Table* has been a source of inspiration for me for years. This book will take its place alongside the short stack of books I regularly flip through for inspiration. Ariella's greatest gift is her ability to brilliantly combine cultivated flowers and foraged elements from nature and then creatively reinterpret them. The result is always immensely interesting, often unexpected, yet always • retaining the allure of the wild, • as she explains. A master of ephemeral artwork, Ariella's lush designs and complex color palettes evoke the subtle, layered brushstrokes of watercolor paintings. Throughout the book she describes her approach to creating these • painterly • arrangements. It is Ariella's exquisite approach to color that distinguishes her work from any other designer, and has influenced my own designs tremendously since taking her workshop in 2013. While often mistakenly compared to the designs of Dutch Masters, her work is distinct because of her use of subtle tonal contrasts within a single color, rather than the riot of colors often depicted in the historical paintings. As she so aptly describes in the book, with too many

colors, thereâ€™s a place for the eye to rest. • Her ability to choose a base color and then run the scales with it • is the stuff that keeps me up late at night re-configuring my own garden (again) to make room for the special fluttery filler and lush foliage that set her designs apart.

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